

DATA AT THE HUB OF THE FOOD & DRINK INDUSTRY

The
knowledge
store



THE UK FOOD WHOLESALE DATABASE

LIST PROFILE – Compiled from the comprehensive Knowledge Store specialist databases. Detailing sectors within and associated with the UK Food Wholesale Industry.

INFORMATION SOURCES – Pro Wholesaler
• The Grocer • Food & Drink Expo

15,058
RECORDS

ProWholesaler

**The
Grocer**



21-24 March 2010 • Retail
NEC Birmingham UK • Wholesale
• Foodservice
• Manufacturing

TYPE OF BUSINESS

Wholesale/Manufacturer	1,612
Cash & Carry	1,395
Food Wholesale	8,124
Drink Wholesale	3,927
Logistics: Freight Forwarders and Warehouse	3,221

Selections Include

Agricultural Wholesalers	34
Cash & Carry Wholesalers	1,395
Confectionery Manufactures & Wholesalers	295
Cooked Meat Manufactures & Wholesalers	131
Fish Merchants – Wholesalers	829
Frozen Food Manufactures & Wholesalers	457
Fruit & Vegetable Wholesalers	791
Fruit Juice Wholesalers	51
Meat Wholesalers	1,093
Potato Merchants & Wholesalers	310
Poultry Wholesalers	317
Wine & Spirit Merchants – Wholesalers	876

Markets Supplied

Catering
Retail
Workplace
Educational
Events
Institutional (Hospitals, Prisons etc)
Pub Trade
Own Label

FOOD IMPORT AND EXPORT

Food Import	570
Food Export	539

FOOD DISTRIBUTOR AND AGENTS

Food Distributor	767
Food Agents or Broker	370

LEAGUE TABLES

Top 30: Wholesalers



Full Geographical selections available

Price Information

List Rental – Single Use

- List Rental allows you to mail the information only once.
- List Rental including telephone numbers allows you to mail once and make one telephone contact.

List Rental Records	£170 per '000
Format & Delivery UK	£25
Format & Delivery O/S	£35
First Selection	Free
Additional Selections	£50 per '000
Telemarketing	£50 per '000

Data Licensing – Multiple Use

- Data Licensing allows you to use the data as many times as required during the length of the licence, usually 3 months, 6 months and 1 year.

12 Months Use

£850 per '000	(under 30,000 records)
£650 per '000	(over 30,000 records)

6 Months Use

£625 per '000	(under 30,000 records)
£500 per '000	(over 30,000 records)

3 Months Use

£400 per '000	(under 30,000 records)
£350 per '000	(over 30,000 records)

List Purchase – Unlimited Use

Data purchase our lists for your own personal unlimited use.
Purchase Cost.....£2.00 per record
Max. order..... restricted to 10,000 records

NO MINIMUM ORDER VALUE

Contact Us

For further information please contact:

Ian Sexton

• 01293 610229 • ian.sexton@wrks.co.uk

Matthew Vinuesa

• 01293 610410 • matthew.vinuesa@wrks.co.uk

Alternatively log-on to our website
www.theknowledgestore.co.uk
or fax us on: 01293 610499



List Warranty Number 002164

List Accuracy: Our data is updated on a daily basis as a result of continuous process of feedback, telemarketing and research into the markets we serve. We work closely with trade associations, exhibition organisers, our advertisers and readers to ensure that William Reed titles have the most relevant and influential specifiers available. The Knowledge Store is a member of the Direct Marketing Association. All lists hold a full DMA List Warranty. All data is verified via the Mail, Telephone and Fax preference services as well as the Postal Address File.